



# Taipei

台北



## Introduction

**Taipei City** is situated in the Taipei Basin in northern Taiwan and is surrounded on the south by the Xindian River and Tamusui River on the west. Taipei is a major city in South East Asia. It is the capital city in Taiwan. It is an important hub of politics, media, sports, pop culture, industry and music and entertainment. It is also major transport junction in the country.

Besides, it comprises major electronics, textiles, metals, automobiles and shipping industries. The headquarters of Taiwan Municipality is located at Taipei. The tourist inflow in the city has steadily been growing in the last 20 years. With the growing overseas investments, there has been also a growth in the infrastructure of the city. Though the corporate travelers usually visit Taipei, there are also a large number of attractive places of sightseeing in Taipei.



## Sightseeing:

### 1. National Palace Museum 故宮博物院



**Fee:** NTD\$160  
It has a permanent collection of over 650,000 pieces of ancient Chinese artifacts and artworks, making it one of the largest in the world.

### 2. Yangmingshan National Park 陽明山



**Fee:** Free  
The park occupies an area of approx. 11,455 hectares. The tallest peak, Mount Qixing (Seven Star Mountain), has an elevation of 1120 meters, and its peak is the highest point in Taipei City.

### 3. Chiang Kai-shek Memorial Hall 中正紀念堂



The monument, surrounded by a park, stands at the east end of Liberty Square. The structure is framed on the north and south by the National Theater and National Concert Hall. The entire plaza is located within sight of the Presidential Office Building.

### 4. Longshan Temple 龍山寺



It was built in 1738 by settlers from Fujian, China. It served as a place of worship and a gathering place for the Chinese settlers. The temple has been destroyed either in full or in part on numerous earthquakes and fires. Longshan is seen as an emblematic example of Taiwanese classical architecture.

### 5. Underground Market 台北地下街



Located in Taipei City, is one of the most popular underground markets in Taipei City. It is under the Civic Boulevard (市民大道). It is one of the attractions for tourists in Taipei City. It is about 825 meters long, and has 27 exits/entrances. It is connected with the Taipei Main Station of the Taipei Metro, the Taipei Station of the TRA, and the ShinKong Life Tower. There are a total of 187 shops in the market.

### 6. Presidential Building



Located in the Zhongzheng District in Taipei, was designed by architect Uheji Nagano during the period of Japanese rule of Taiwan (1895-1945). The structure originally housed the Office of the Governor-General of the Taiwan Province. Damaged in Allied bombing during World War II, the building was restored after the war by Chen Yi. It became the Presidential Office in 1950 after the Republic of China lost control of Mainland China at the end of the Chinese Civil War.

## Map



**Size**  
272 Square Kilometer

**Population**  
3,000,000 in Taipei City  
6,000,000 in Greater Taipei County

## Transportation

The **MRT of Taipei** is renowned for its technology, and brought affordable and convenient transportation to Taipei since 2003.





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## 7. Taipei 101 台北 101 大樓



**Taipei 101** is a 101-floor landmark skyscraper located in Xinyi District, Taipei. The building, designed by C.Y. Lee & Partners and constructed primarily by LTRT Joint Venture and Samsung Engineering & Construction, is the world's tallest completed skyscraper. Taipei 101 received the Empires Skyscraper Award in 2004. It has been hailed as one of the Seven New Wonders of the World and Seven Wonders of Engineering in 2005.

## 8. Taipei Zoo 木柵動物園



The **Taipei Zoo** 臺北市立動物園 sometimes referred to as the "Muzha Zoo" is a public institution affiliated to Taipei City. It is the most famous and a leading zoological garden in Taiwan in terms of the efforts on creation, conservation, research and education; it is also the present largest zoo in Asia.

## 9. Maokong 貓空纜車



The **Maokong Gondola** is a gondola lift transportation system in Taipei. Opened on July 2007. It runs between the Taipei Zoo and Maokong. The total length of the line is 4,030 meters. On 1<sup>st</sup> October, 2008, this operation was suspended indefinitely due to a landslide caused by a typhoon, which damaged several pillars, with pillar T16 sustaining the most severe damage.

## 10. Xinyi Shopping District 信義商圈



The district is arguably the premier shopping area in Taipei, if not all of Taiwan. Xinyi District is anchored by a number of department stores and malls. In addition, numerous restaurants are located in the area, especially American chain restaurants.

**Xinyi** literally means "honesty."

## 11. Eslite Bookstore 誠品書店



A bookstore opens 24 hours with millions of selections. It's one of the largest bookstore chains in Taiwan. The franchise also provides one of the largest selections of English language publications in Taiwan.

## 12. East Shopping District 東區商圈



It represents the modern face of Taipei City. Fashionable malls, restaurants, and department stores in the area. There are the famous "Money Box Karaoke", SOGO department store, "Milan 2<sup>nd</sup> Hand Bag Store", Taiwanese brands jewelers and fashion stores for accessories and clothing suitable for keen shoppers. Night Life is vibrant in this part of town.

## 13. L. 216, Sec. 4 Zhongxiao E. RD 忠孝東路四段216巷



This place has Taipei's mix of old and new. Bubble tea shops and US-style boutiques popular with younger generation mingle with a traditional food market. Ding Tai Fung, and shops selling an array of Taiwanese specialty snacks, from Taiwanese burger ("刈包") to "Eight Treasures" (八寶粥) sweet rice, or the "Taiwanese Beef Noodle" (牛肉麵)



## 14. Ximending 西門町



It is the place to go for a taste of Taipei's youth culture. Shops specialize in the latest fashions and pop stars often debut their new songs at outdoor performances here. Catch the MRT and get off at Longshan temple Station, so you can take a stroll to get a feel for the youth culture of Taiwan.

## 15. Wufenpu 五分埔



Offers the wholesaler prices on clothing, accessories to decorations. A special prêt-a-porter wholesale hub for clothes retailers in Taipei. Wufenpu imports are from Korea, China, Hong Kong ...etc. Only 5 minutes walk from the MRT station.

## 16. Red House Theater 紅樓劇場



Named for its brick exterior, the western-style theater was built over 90 years ago. Today it is used for holding traditional theater performances and other cultural events.

## 17. Jiufen 九份



An old mining town. A climb of 300-plus steps links the Jiufen Police Station on Shuci RD to Jiufen Primary School. There are teahouses and cafes along the narrow passage up where you can enjoy the view and relax.

## 18. Shih Lin Night Market 士林夜市



It is the largest night market in Taipei, sells food, clothes, and is a favorite focal point for Taipei's night life among residents and visitors alike. Tourist traffic has been boosted in recent years with the opening of the MRT system. The night market is in close proximity to Jiantan Station. Another popular night market is called Huasi Street Night Market 華西街夜市 Kylie Minogue was here when she was in Taipei in 2008.

## 19. Tamshui 淡水漁人碼頭



Fisherman's Wharf is located at a traditional harbour and is on the right bank of Tamshui River where the river meets the sea. It's like the King St Wharf in Sydney. It has the "Old Street" which offers old arts and Taiwanese food stalls. The Lover's Bridge spans the harbour making the area photogenic